



Suzhou, Zurich, Bolzano

The Bridge to Europe  
通往欧洲的桥梁



## Strategic Footprints

#foundation #optimization #implementation

## Merger & Acquisitions

#scouting #evaluation #integration

## Investments

#commitment to success

The DEXIN Group is a team of experienced professionals with executive level expertise in business operations, planning and implementation of financial strategies, along with successful roll out of new business solutions and optimization of existing businesses.



**Olaf Witschass** Senior Executive with over 30 years of experience in business strategy, technologies, markets and overall corporate operations. Olaf has successfully served in MD and CEO roles in both Europe and Asia including responsibility for business clusters in complex organizational structures. These roles built his unique experience in strategic approaches, organizational optimization, M&A activities, operational integration and business development.



**Ellen Wang** Certified CPA, CIMA and M&A dealmaker with 20-years of financial management experiences in private companies and multinational organizations. Ellen is a finance and taxation expert with a sound background in financial ecological management, capital markets and operations. This includes in depth experience in M&A strategy, due diligence, investment financing, capital financing and post investment business integration.



**Markus Erne** CEO of a European management consulting organization for 30 years. Markus has been responsible for hundreds of industry consulting contracts, developing and facilitating successful solutions for SME's and Multinational organizations. Markus's expertise lies in the formulation of global strategy, M&A integration, M&A optimization and value sales methodologies.

DEXIN Europe GmbH



DEXIN Suzhou Ltd.



DEXIN Europe GmbH



The background of the slide is a blurred photograph of two people in a professional setting. One person, wearing glasses and a dark jacket, is in the foreground, looking towards the right. Another person, wearing a light blue shirt, is in the background, also looking right and holding a pen. The overall tone is professional and collaborative.

Factory Automation  
Automotive Parts  
Robotics  
Controls and Software  
Industrial Equipment  
E-Mobility  
Drive Engineering  
Packaging Machinery  
Machine Tools  
Digital Printing  
Production flow  
....

“**DEXIN Group** was founded to support companies from Asia and Europe to establish or optimize their footprint for business operations in Europe. Our Managing Partners combine their operational experience in European and Asian business cultures with knowhow of optimum organizational structures, business consulting services and successful M&A operations.

**DEXIN Group** are able to provide a personalized, flexible and agile service to clients and we therefore see the scope for our expertise covering SME's and industrial groups. Our experiences and skills are focussed on technology, automation and machinery. Industry coverage includes fast moving consumer goods, automotive, e-mobility, medical devices and industrial services sectors”.

Olaf Witschass, Managing Partner

The background of the slide features a photograph of a person's hands. One hand is holding a white pen and writing on a spiral-bound notebook. The other hand is resting on the notebook. The notebook has some diagrams or flowcharts on it. In the background, a white computer keyboard is visible on a wooden desk.

# Strategic Footprints

#foundation #optimization #implementation

**DEXIN** supports companies in the creation of new footprints in Europe. This includes providing guidance in establishing a legal entity, scouting appropriate facilities, human resource services and building appropriate organizational structures to facilitate strategic business plans.

**DEXIN** can also optimize your existing organization by providing business analysis, restructuring strategies and business development opportunities. This process utilizes established business methodologies as well as personalized adaptations which deliver a value based and structurally sound outcome.

**DEXIN** is more than advice, structuring and support. We take a personalized, flexible approach to the implementation processes and provide support to bridge culture gaps, optimizing organizational and business success.



# Merger & Acquisitions

#scouting #evaluation #integration

Our extensive global network and associated insider perspectives are an excellent source for scouting activities in M&A processes, especially within our focus industries.

Driven by a history of practical experiences with M&A activities, our Managing Partners are well positioned to evaluate opportunities, benefits and risks of potential acquisitions utilizing unbiased fact-based analyses.

**DEXIN** takes responsibility in the integration and implementation processes during and after acquisitions. We support our commitment by the provision of interim management or minority shareholder investments, if desired by the client.

The background of the slide features a close-up photograph of two hands shaking in a firm grip. The hands are positioned on the left side of the frame. In the background, there is a laptop keyboard and a stack of papers. A faint, dotted world map is visible across the entire slide, with a higher concentration of dots in the Asia region.

# Investments

#commitment to success

Investments are commitments. **DEXIN** support investment funding by facilitating our extensive connections and networks throughout Asia. Alternately, when involved through the complete acquisition process, **DEXIN** can invest directly and together with clients in the M&A itself. In such cases **DEXIN** also offers interim Management and demonstrates commitment in the investment of a minority shareholding.